



giving school kids a sporting chance!

Get Going Sport Foundation Limited
"Get Going School Sports"

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Dear Parent,

Get Going Sport Foundation Ltd is delighted to announce an exciting new partnership with sporting goods brand Diadora, to continue its support and development of Victorian School Sport.

Get Going Sport Foundation and Diadora now provide an exclusive offer for three schools - Kew Primary School, Koonung and East Doncaster Secondary College – all founding members of a new initiative offering discounted sporting goods to their students and families.

Each school will receive:

- A complimentary \$500 sports pack for your school
- An appearance by a Diadora ambassador – Shane Crawford, Scott West, Ryan Griffen or Nathan Thompson
- All students and families to get **minimum of 10% off all Diadora purchases** as from 1 September 2007.

How do I get the 10%?

- Go to Diadora and tell them you are from any of the three schools

Where do I go?

- **Diadora - 444 Burwood Rd, Hawthorn - (Opposite Swinburne Uni. - Cnr St. Columbs St)**

Diadora will also provide an additional 10% of all sales to Get Going Sport Foundation.

Get Going will promote exclusive weekly offers throughout the program, providing a great opportunity to purchase high quality footwear and sporting goods at excellent value, including:

- Adult Runners – from \$50
- Kids runners from \$20
- Ladies & Men's apparel Specials
- Tennis Racquets – available Nov 07
- AFL and Cricket Australia Merchandise

Diadora is a leading Italian sports brand with rich sporting heritage in the sports of soccer, tennis, cycling, athletics and motor sport.

In Australia, Diadora partners and outfits some of our leading sports stars such as the Western Bulldogs, AFL players Shane Crawford, Scott West, Ryan Griffen and Nathan Thompson, as well as champion Olympic walker Jane Saville.

For more information visit www.getgoing.org.au

Get Going and Diadora are committed to making the school sport experience more accessible and rewarding for all Victorian children.

Responsible Supporting Partners

